

**Let's do it! Delhi – School Clean Up Day on May 7, 2010.**

Dear Mr. Bhardwarj,

Attached is the letter for the School principal and also the information we require from the school incase they wish to participate in school event on 7th May 2010. We are also attaching a form which can be distributed to your students and we would also like each of them to encourage their family and friends to take the "No-Litter" pledge. You then, need to inform us on the total number of people who have taken the pledge through your school. We shall contact every school once you give us the list for the same.

School Clean Up Day on 7 May 2010 when school children along with their teachers and principal clean a selected area between 9 am and 10 am. **To get involved in this campaign, an area could be selected within your locality for clean-up (such as local parks, gardens or other such community spaces or even the school grounds itself).** The location is your choice. **Let's do it! Delhi will support this clean up by providing garbage bags and gloves if required,** and by making arrangements for the pickup of the garbage. This would be a valuable hands-on experience for your students and will have positive repercussions within the community and homes of their families & friends.

Incase you need any other asisstance, please let us know.

Kind regards  
Simrat & Anita

**NEW DELHI MUNICIPAL COUNCIL**  
**PALIKA KENDRA : NEW DELHI**  
**EDUCATION DEPARTMNT**

No.87/DEO/(A)/Edn./10  
20.04.2010

Dated:

All head of NDMC/Navyug Schools will cooperate with the organization Let's do it! Delhi – School Clean Up Day on May 7, 2010.

**(R.K. Bhardwaj)**  
**Dy. Edn. Officer (Admn.)**

**Copy to:-**

- 1. All heads of NDMC/Navyug School.**
- 2. Nodal Officers of Edn. Deptt.**
- 3. P.A. to Dir. Edn. for information, please.**



### **Let's do it! Delhi – School Clean Up Day on May 7, 2010**

Dear Principal,

Let's Do It! Delhi is a citizen's initiative to clean up our city in one day on September 19, 2010.

It is modeled on similar initiatives that have taken off successfully in other countries (including Portugal and Estonia).

Let's do it! Delhi has already organised successful campaigns to clean up the Rose Garden (23<sup>rd</sup> January, 2010) and Bhikaji Cama Place (20<sup>th</sup> March, 2010). At Bikaji Cama Place, over 900 Delhi-ites participated in a clean-up drive and gathered over 5 tonnes of garbage.

In order to generate more awareness amongst the youth about the cleanliness of their city, Let's do it! Delhi is now organising a campaign specifically designed for schools and their students. We feel that the youth, especially school children are very important messengers in our society. The success of the fire-cracker campaign proves the fact; school children have been responsible for bringing down the use of fire crackers all over Delhi.

We would greatly appreciate your participation and support for this clean-up campaign.

Schools can support this campaign in the following manner:

1. Encouraging each child in your school to take a "No-Litter" pledge which means that they will not litter and will pick 10 pieces of litter in a month
2. Spread awareness amongst their Families & Friends.

We are also attaching a form which can be distributed to your students and we would also like each of them to encourage their family and friends to take the "No-Litter" pledge. You then, need to inform us on the total number of people who have taken the pledge through your school.

Besides awareness, Let's do it! Delhi plans to host the Let's do it! Delhi - School Clean Up Day on **7 May 2010** when school children along with their teachers and principal clean a selected area between **9 am and 10 am**. To get involved in this campaign, an area could be selected within your locality for clean-up (such as local parks, gardens or other such community spaces or even the school grounds itself). The location is your choice. Let's do it! Delhi will support this clean up by providing garbage bags and gloves if required, and by making arrangements for the pickup of the garbage. This would be a valuable hands-on experience for your students and will have positive repercussions within the community and homes of their families & friends.

We would suggest that the children volunteering for the cleanup could be limited to certain classes only. This is a choice that you are best suited to decide on. We also recommend that you take some “before cleanup” and “after clean up” pictures to show the children what they did and how much of a difference they all can make, individually and collectively. It is also an effective team-building exercise.

We would be happy to give certificates to the school in recognition of its contribution.

Lastly, we request that a school assembly be held after 7 May 2010 to summarise what happened at the local clean-up, what were the benefits and outcomes, and to discuss the importance of keeping Delhi clean.

Thank-you for your interest and support for this campaign, and I will contact you with further details soon.

Anita Bhargava,  
Let's do it! Delhi



**Information needed by Let's Do It! Delhi for Delhi School Clean up Day, May 7, 2010**

**Please send to [schools@letsdoitdelhi.org](mailto:schools@letsdoitdelhi.org)**

1. School Name:
2. Address of School:
3. Contact Person Name:
4. Contact Person Phone:
5. Contact Person Mobile:
6. Contact Person Email:
7. Garbage Bags/ Glove Sets required:

